



CAPABILITIES STATEMENT

THE02COLLECTION.COM

302 344 5170

ABOUT US

At The 02 Collection Media (T02CM) we believe marketing is about connecting people and telling stories. That's why I created "DocuMarketing". We use tools such as graphic design, video and audio production, social media strategy, web design, and more. We help tell your story, to connect with consumers and energize your organization.

Our previous successful marketing campaigns range from driving volunteer participation at local churches, increasing student enrollment, to driving tens of thousands of dollars in revenue into small businesses. **Some of our previous customers are:**



Eagle's Nest Church



SPRING GARDEN ACADEMY
PRESCHOOL-8TH GRADE | EXTENDED CARE | SUMMER CAMP



Iglesia Betel
"Cura de Dios para todos los Nacionales"

WHAT SETS T02CM APART?

- Marketing centered around telling your story
- Designed to build a lasting relationship with consumers

CORE CAPABILITIES

Our marketing experts analyze, research, design and implement solutions designed to draw awareness to and energize your organization. Services include:

- Web design and programming
- Digital and contemporary ad buys
- Digital and print design
- Video and sound production
- Logo and branding design and standardization
- Marketing and Advertising plans and implementation
- Full Advertising Campaign logistics and follow through
- Social media management, creation, and curation

CONSULTING

We are here to help you build a successful marketing campaign from the ground up

- Business and strategy planning
- Marketing processes assessment and improvement
- Design Strategy
- Brand Strategy
- Email Marketing Strategy
- Social Media Strategy
- Brand Identity Workshops
- Formal and Alternative Ad sourcing
- Message Refinement

CONTACT

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